BUSINESS PROFILE

Company Overview

The Need

"The struggle was always to get the best working systems when building huge facilities. Legacy, the systems where distributed by Main Contractors (or by the assigned MEP contractor) to many ICT, Security and ELV companies based on the specifications released by the customer. Due to the nature of such contracts and the continuous technology evolving, the result will be in an isolated outdated systems. Each relevant technology company will focus on their own system without engaging the customer to make sure the final product will match their needs and without putting the right effort to integrate with other systems to give the customer the best out of these systems."

Solution

"Why not to have one company who can handle ALL systems and ensure overcoming these problems?

How??

- ✓ *Attract the best resources from ICT, Security, ELV, Construction, Integration and Project Management Companies to join this new venture.*
- ✓ *Build an Engineering, Integration and a Management Layer within this Master System Integrator.*
- ✓ *Acquire or partnership with known high quality companies to perform the installation under the MSI supervision.*

Message from Our MD

“Good Ideas Make Everything Better”

The effective way of integrating technology is the most important factor in today’s business. The modern revolution is finding all possible solutions to satisfy the customer and reach them faster and this opens more door for more business opportunities .

My vision is to transform itex to the company of best choice in the regions of Middle East and Africa. Our partnership with Jetex who are the pioneers in aviation industry will definitely help us achieve our goals. I always do my best to keep my staff motivated so that they come up with bright ideas to increase the company outlook.

Wesam Jammoul, MD

Mission and Vision

Our Vision

"To become the regional trusted party for all ICT, Security & ELV Systems Design, Implementation, Integration and Operational needs"

Our Mission

"Our mission is to provide the best Technology services with the highest quality standards for all our customers at the lowest possible cost. We aim to maximize the return to our shareholders while mindful our responsibilities to our customers. Having an extraordinary relation with all suppliers to provide the best service to our customers. Attracting the best talented resources in the fields of Integration, ICT, Security and ELV by creating a great place to work in."

About Us

Origin	The ICT Arm of Jetex, a company which operates in 37 locations in 27 countries.
Company Type	Limited Liability Company owned by a World Class Aviation Services Provider (Jetex Flight Support) and (M007 Investments Limited), a DIFC Investment Company along with a group of ICT Entrepreneurs.
Headquarters	Dubai, UAE
Area Served	Middle East and Africa.
Staff Expertise	Unique collective expertise in: • ICT, Security and ELV Solutions. • Project Management • Contracting Business
Services	• Master Systems Integration. • ICT, Security and ELV Systems Implementation. • Project Management
Targeted Business	Medium to Large Scale Projects.
Website & Email	www.itex.ae Info@itex.ae

What we Do

01 *Project Management*

02 *System Design*

03 *System Installation*

04 *System Integration*

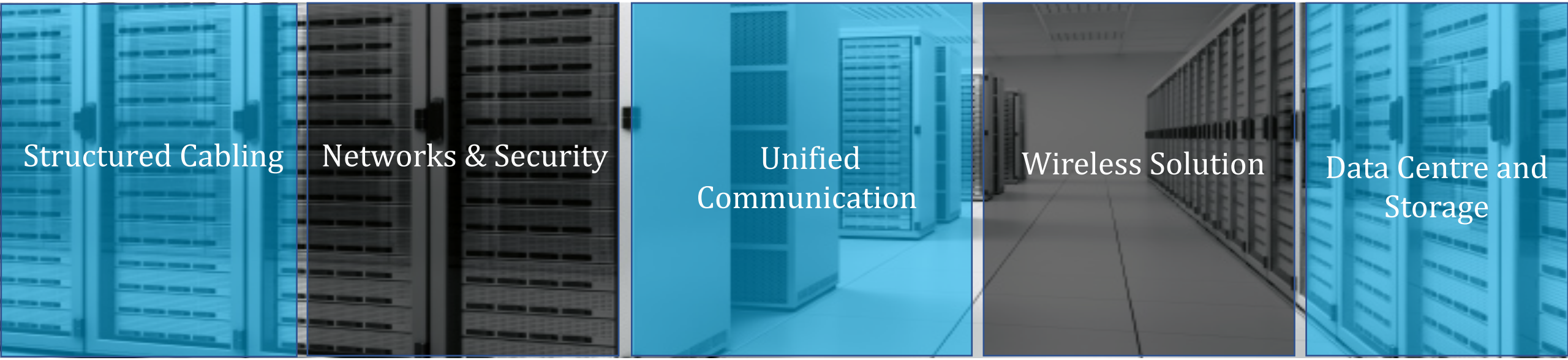
05 *Testing & Commissioning*

06 *Handover & Operation*

Our Solutions

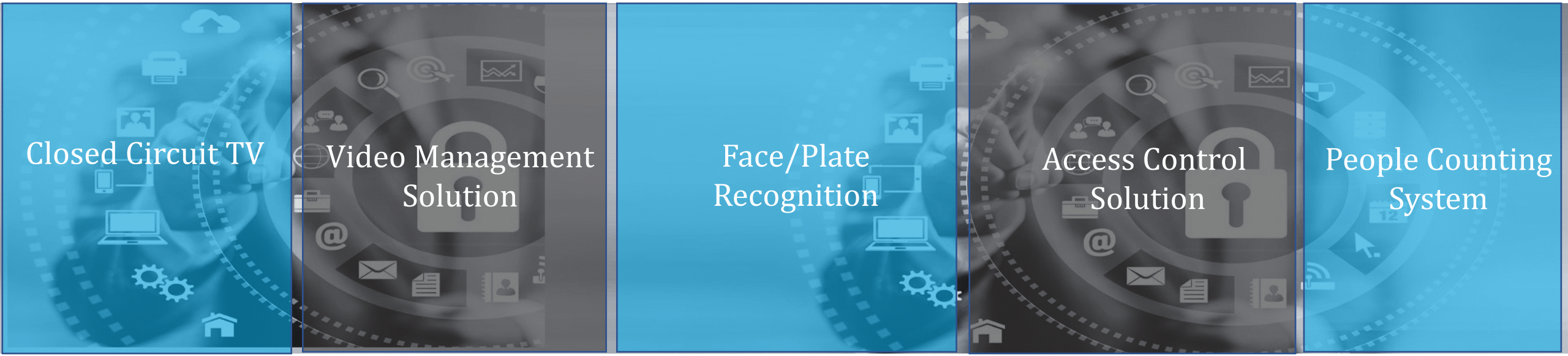
- ICT Systems
- Security Systems
- ELV Systems
- Airport Systems
- Building Management Systems

Our Solutions



ICT Solution

Our Solutions



Security Solution

Our Solutions

Building Management Solution

Our Solutions

Airport Solution

Our Specialty

- ✓ One-stop shop for all your Systems Needs.
- ✓ Ensure getting the latest Technologies in a very competitive price.
- ✓ Proven Engineering and Integration Experience in all ICT, ELV and Security Systems.
- ✓ Ensure getting a fully integrated and ready for use Systems that meet your expectations.
- ✓ Proven Experience in all aspects of Project Management to ensure projects success.
- ✓ Technology Experts with deep understanding for Construction Industry to ease the coordination with Main Contractors and MEPs.
- ✓ Get rid of the hassle of coordinating with many Technology Suppliers.
- ✓ Team of Experts with proven experience in running the most complex mega projects in the region.

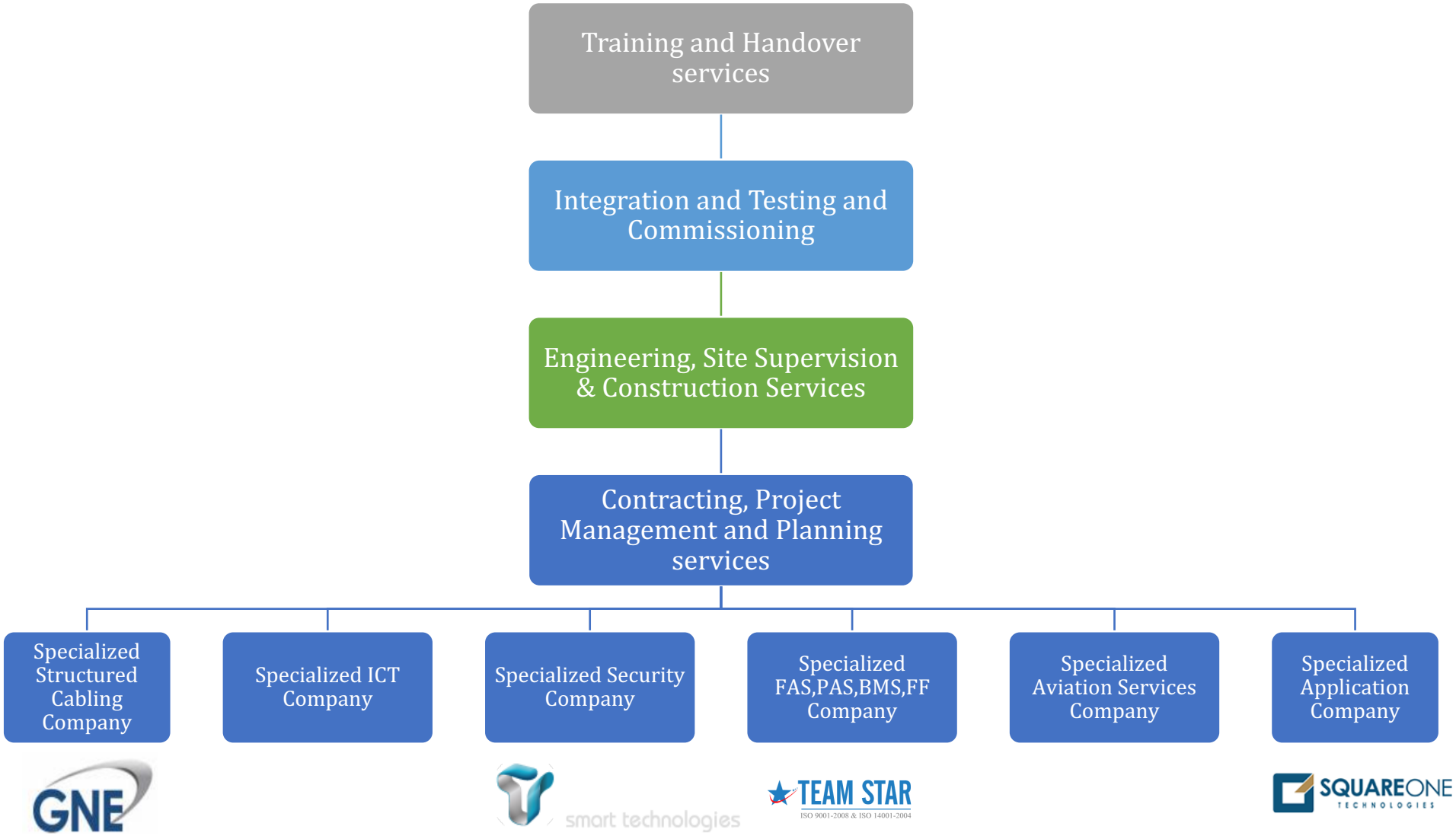
Our Quality

itex *continually strives to improve and enhance the core competencies in providing the next generation Information Communications Technology services to deliver on the promises and services in accordance to the requirements set out by the clients / stakeholders.*

itex *aims to invest in infrastructure to enhance capabilities required to achieve a level of efficiency which enables it to deliver "Best-in-Class" services by achieving operational excellence. Thus,* ***itex*** *strives to evolve as an organization that meets the needs of changing business environment, encourages innovation and exhibits flexibility that empowers it to surpass the expectations of customers.*

To cement the commitment to steer ***itex*** *in the direction achieving highest level of customer satisfaction and becoming a customer oriented company,* ***itex*** *has established Quality Management System including the quality policy, instilling framework for setting objectives and implementing relevant requirements which are reviewed periodically for effectiveness, continued suitability and continuous improvement. It is also ensured that required Resources are available for implementation and quality management system requirements including this quality policy are communicated throughout the organization.*

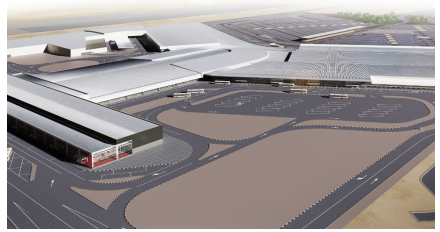
How we work


Training and Handover services
Integration and Testing and Commissioning
Engineering, Site Supervision & Construction Services
Contracting, Project Management and Planning services
Specialized Structured Cabling Company
Specialized ICT Company
Specialized Security Company
Specialized FAS,PAS,BMS,FF Company
Specialized Aviation Services Company
Specialized Application Company
GNE
smart technologies
TEAM STAR
ISO 9001-2008 & ISO 14001-2004
SQUAREONE
TECHNOLOGIES

Where we Work

- Airports
- Theme Parks
- Manufacturing plants
- Shopping Malls
- Hospitality & Health Facilities

Our Team Projects Experience

 Dubai International Airport SP070 - Dubai Duty Free, Concourse C, B & Terminal 1 (BHS Halls C & D) Improvement Works Scope: SAS, ELV & ICT Systems Packages	 Dubai International Airport SP500 – Terminal 1 Upgrade Project Scope: SAS, ICT & ELV Systems Packages	 Dubai International Airport AX466 - Terminal 2 Expansion (PHASE - 1) Scope: SAS, ICT & ELV Systems Packages	 Dubai International Airport AX466 - Terminal 2 Expansion (PHASE - 2) Scope: SAS, ICT & ELV Systems Packages
 Dubai International Airport AX466 - Terminal 2 Expansion (PHASE - 3) Scope: SAS, ICT & ELV Systems Packages	 Al Maktoum International Airport JXB 266 - Network Infrastructure Project Scope: Network & Network Security	 Dubai International Airport SP550 - Perimeter Intrusion Detection System (PIDS) Scope: PIDS Package	 Al Maktoum International Airport SPDWC726 - Passenger Terminal Building – Expansion Scope: SAS, ELV & ICT Packages

Our Team Projects Experience

 Advance Military Maintenance Repair Overhaul Center, Al Ain Scope: ELV, AV, ICT & Security Packages	 Executive Jet Terminal Al Maktoum International Airport Scope: Network and Network Security Packages	 P028 Louvre Museum - Abu Dhabi Scope: Backbone Cabling & Network Security Packages	 Jumeirah Emirates Towers Scope: Office Tower Building Security
 Burj Al Arab – Jumeirah Scope: Road Blocker at Welcome Center	 Dubai Parks and Resorts Scope: Backbone Cabling (OSP) & GPON	 Madinat Jumeirah, Jumeirah Beach Hotel and Burj Al Arab Scope: Security Beach Area Perimeter Protection System	 Nakheel Mall Scope: ICT, BMS & ELV Packages

Our Team

Wesam Jammoul
Managing Director

Education : *Masters in Business Administration*

Bachelor in Computer Engineering

Certification : *Project Management Professional*

Experience : *+15 years of Experience in Strategic Management, Project Management and Engineering*

Key Positions

- *Executive Director of Projects in Smart Technology Services DWC LLC (Smartworld)*
- *Head of PMO - Smartworld.*
- *Projects Director in Network Information Technology (NIT)*

Key Responsibilities

- *Key member in Smartworld Management leading the Projects Business Unit.*
- *Establishing Smartworld PMO and Projects Department*
- *Leading all Smartworld Projects Since establishment.*
- *Leading all Major NIT Projects.*

Our Team

Majed Abukhater
Projects Director

Education : *Masters in Computer Engineering*

Bachelor in Computer Engineering

Certifications : *Registered Communications Distribution Designer (RCDD) – in progress*

Experience : *+15 years of Experience in Project Management, Engineering and Presales*

Key Positions

- *Head of Projects in Smart Technology Services DWC LLC (Smartworld)*
- *Sr. Manager – PMO Division (Smartworld)*
- *Projects Manager in Scope Information Systems (SIS)*

Key Responsibilities

- *Key member in establishing Smartworld PMO and Projects Department*
- *Leading directly many key projects in Dubai Airports like Terminal 2 full ELV/ICT/Security Phase 3 packages/ Dubai Parks and Resorts ICT package/ Al Ain Mall Expansion/TRA and ADWEA data centers.*
- *Leading many mega tender projects such as (Dubai Terminal 1, Louvre AD, Bahrain Airport)*

Our Team

Osama Arafat Ibrahim
Commercial Director

Education : *Masters in Business Administration*

Bachelor in Civil Engineering

Certifications

MCIOB, Chartered Member at the Chartered Institute of \ Building - United Kingdom.

- *Certified International Commercial Contracts Manager.*
- *Certified Neuro Linguistic Programming (NLP) Practitioner.*
- *Certified International Commercial Contracts Manager.*
- *Dubai International Arbitration Center (DIAC).*
- *ACIQS & AIQS in Quantity Surveying*

Experience *+12 years of Experience in Commercial and Contract Management.*

Key Positions

- *Sr. Contract Officer in Smartworld*
- *Sr. Projects Commercial Manager in Smartworld*
- *Contracts and Claims Officer in Premier Consultants International.*

Key Responsibilities

- *Handle all Smartworld Commercial matters and achieving huge Cost Saving.*
- *Designed an automated system for commercial matters.*
- *Develop a professional commercial team.*

Our Team

Khaled Abdulsamad
ELV & Security Manager

Education BSc in Electrical Engineering

Certifications DPS, Genetec, AXIS, Bosch, Pelco, NEC, CEM, PROXIMEX and CNL Trained/Certified

Experience +12 years of Experience in Security Solutions for large scale projects Positions

Key Positions

- Manager-Security Division in Smartworld
- Security Technical Lead- Smartworld.
- Sr. Security Engineer in Thales.

Key Responsibilities

- Managing a team of Senior Engineers covering all Smartworld Projects.
- Leading the Engineering activities for all major projects in Smartworld
- Responsible for Security Solutions and Structure Cabling for Thales Major Projects

Our Team

Sanoj Sukumaran
ICT Manager

Education — *Bachelor in Computer Science*

Certifications

- *Cisco Certified Internetwork Expert-Written*
- *Cisco Certified Network Professional*
- *Juniper Certified Internet Professional*
- *Cisco Routing and Switching Specialist*
- *Ekahau Certified Wireless Survey Specialist*
- *Project Management Professional - Pursuing*

Experience — *+13 years of Experience in IT industry, Designing and Implementing Networks and IT systems for various large scale projects .*

Key Positions

- *Manager-ICT Division in Smartworld*
- *Sr. System Engineer in Thales.*
- *Sr. Network Engineer in Alpha Data.*

Key Responsibilities

- *Managing a team of Senior Engineers covering all Smartworld Projects.*
- *Head of Network and Wireless Services in T1 Refurbishment Project.*
- *Leading Network Implementation for Concourse 3 Project and Integration with the existing Dubai International Airport MPLS Network.*
- *Network and Wireless Sr. Engineer for Al Maktoum International Airport and ATC Tower Project.*

Our Technology Partners

Our Strategic Partner

Gate Net Electronics

About	***Gate Net Electronics*** *is a professional Networking, Structured Cabling, Security, Property Management and Web Development Solutions Company based in Al Ain, UAE since 2002.* ***GNE*** *are proud to provide our customers services that go beyond satisfaction.*
Head Quarters	*P.O. Box 20803, Al Ain, Dubai, Abu Dhabi, United Arab Emirates*
Services	*- Structured Cabling Solutions, - SharePoint Solutions, - E-Commerce Applications* *- Networking Solutions, - Web Designing, - Quality Assurance Services* *- Security Solutions, - Dynamic CRM, - Web Hosting Services* *- Management Solutions, - CMS – Content Management System, - Consultation Services*
Major Projects/ Sectors	**GOVERNMENT:** ❑ *Zayed Military College (ZMC) – (Al Ain)* ❑ *U.A.E. Special Operations Command (SOC) – (Al Ain & AD)* ❑ *Abu Dhabi Tourism Authority (ADTA) - (Al Ain & AD)* ❑ *Al Bateen Air Base - (AD)* ❑ *Abu Dhabi Presidential Court* ❑ *Sheikh Zayed's Qasr Al-Bahr* ❑ *National Rehabilitation Centre* ❑ *Al Dhafra Air Base* ❑ *Abu Dhabi Airport* ❑ *Dubai Municipality* ❑ *Jebel Ali International Airport*

Our Strategic Partner

Gate Net Electronics *(Cont'n.)*

Major Projects/ Sectors

- *Al Ain International Airport*
- *Al Ain Tawam Hospital*
- *Al Ain Police Stations (Head quarter)*
- *Zayed Military Hospital – (Al Ain)*
- *Al Ain Distribution Company (AADC)*
- *Sheikh Zayed Military City - (AD)*
- *Stock Exchange - (AD & Dubai)*
- *UAE Military general maintenance*
- *UAE NAVY Abu Dhabi*

SHOPPING MALLS:

- *Ibn Battuta Mall - (Dubai)*
- *Al Ain Mall - (Al Ain)*
- *Al Bawadi Mall - (Al Ain)*
- *Al Nagfa Mall - (Al Ain)*
- *Danat Mall - (AD)*

BANKS:

- *HSBC Bank - (Al Ain)*
- *Abu Dhabi Islamic Bank - (Al Ain)*
- *First Gulf Bank - (Al Ain)*

EDUCATION:

- *Abu Dhabi Educational Zone (ADEZ) – 50 Schools AD*
- *American University of Sharjah (AUS) – (Sharjah)*
- *UAE University – (Al Ain)*
- *University of Sharjah*
- *Sorbonne University – (AD)*

Our Strategic Partner

Gate Net Electronics *(Cont'n.)*

Major Projects/ Sectors	**<u>In-building solutions (IBS) for Motorola solutions & NokiaSemins Solutions Comp:</u>** ❑ *Ghafliy Tower – Sharjah* ❑ *Dhabian Tower – Sharjah* ❑ *East Tower - Sharjah* ❑ *Kuwaiti Tower – Sharjah* ❑ *Maitha Tower – Sharjah* ❑ *Al Ain Municipality – Al Ain* ❑ *Al Reem Complex – Al Aiin* ❑ *Community Center – Dubai for ETC* ❑ *Al Kifaf Tower - Sharjah* ❑ *Sahara Tower – Sharjah* ❑ *Al Dar Tower – Sharjah* ❑ *Sumo Gulf Tower – Agman* ❑ *Byside Tower – Dubai* ❑ *Thuriya Tower – Sharjah* ❑ *Nibras Hotel - Sharjah* ❑ *Lilly Tower - Sharjah* ❑ *Burj Al Kanat Tower - Sharjah* ❑ *Al Tayer Tower - Sharjah* ❑ *Salaeh Bin Salaeh Tower – Sharjah* ❑ *Al Saad Tower – Sharjah* ❑ *Al Rashidiya Tower - Sharjah*

Our Strategic Partner

Tablix Smart Technologies

About	***Tablix*** *is a Design and Engineering house focused on Integrated Technology Solutions across the GCC and Asia subcontinent.*
Head Quarters	*P.O. Box 116199, 907, Le Solarium, Dubai Silicon Oasis, Dubai, United Arab Emirates*
Offerings	***Services:*** *- Consultancy,* *- System Integration,* *- Design,* *- Project Management,* *- Implementation,* *- Managed Services,* ***Solutions:*** *- Physical Security,* *- Energy Management* *- Audio Visual,* *- Business Intelligence* *- Building Management System,* *- Business Automation*
Major Projects	***Shopping Malls:*** ❑ *Mall of Egypt* ❑ *Mall of the Emirates* ❑ *City Center – Diera* ❑ *City Center – Mirdif* ❑ *City Center – Me' aisem* ❑ *City Center – Sharjah* ❑ *City Center – Ajman* ❑ *City Center - Bahrain* ❑ *City Center – Nasseriya* ❑ *Dubai Marina Mall* ❑ *The Dubai Mall* ❑ *Dubai Outlet Mall* ❑ *Matajer – Dubai* ❑ *Matajer – Al Mirgab* ❑ *Matajer – Al Quoz* ❑ *Matajer – Al Khan* ❑ *Al Ain Mall* ❑ *City Mall* ❑ *Coop* ❑ *Carrefour – Abu Dhabi*

Our Strategic Partner

Tablix Smart Technologies *(Cont'n.)*

Major Projects	***Hotels, Apartments & Office Buidlings:*** ❑ *Ivory Grand – Abu Dhabi* ❑ *L' Arabia – Mussafah* ❑ *Phoenex Plaza* ❑ *Jumeirah Group* ❑ *Jumeirah Living* ❑ *Abu Dhabi Investment Authority (ADIA)* ❑ *ABB – Dubai Airport FZ* ❑ *Al Manzil Hotel* ❑ *St. Regis – Abu Dhabi* ❑ *Burj Khalifa* ❑ *City Seasons Group Hotels* ❑ *Park Residency – Abu Dhabi* ❑ *Kings Gate – Abu Dhabi* ❑ *Dana Hotel and Spa* ❑ *Cristal Hotels & Resorts – Abu Dhabi* ❑ *Department of Protective Systems* ❑ *Premier Inn – Dubai Silicon Oasis* ❑ *Premier Inn – Dubai Investment Park* ❑ *Premier Inn – Aiport* ❑ *Millennium Airport Hotel – Dubai* ❑ *Avenue – Dubai* ❑ *Kempinski Hotels & Resorts – Palm* ❑ *Meydan Hotels & Hospitality - Nad Al Sheba* ❑ *Fraser Suites – Dubai* ❑ *Tamani Hotel & Apartment – Marina* ❑ *Onyx Hospitality Group* ❑ *Holiday Inn – Jumeirah* ❑ *Sofitel Luxury Hotels – Palm* ❑ *Sofitel Luxury Hotels – JBR* ❑ *Le Miredien Mina Seyahi Beach Resort & Marina – Dubai* ❑ *Bonnington Jumierah Lakes Towers - Dubai* ❑ *Crowne Plaza – Deira* ❑ *Sheraton Dubai Creek Hotel & Towers* ❑ *Movenpick Hotels & Resorts – Deira Square* ❑ *Movenpick Hotels & Resorts – IBN* ❑ *Movenpick Hotels & Resorts – Oud Metha* ❑ *Al Shams Plaza – Al Mankhool* ❑ *Times Square Center – Al Quoz* ❑ *Boulevard City Suites* ❑ *Westin Hotels & Resorts* ❑ *Omniyat* ❑ *Lavender Hotel – Diera* ❑ *Al Futtaim – Dubai* ❑ *Al Futtaim – Abu Dhabi*

smart technologies

Our Strategic Partner

Team Star

About	***Team Star*** *is based in U.A.E. with more than 15 years' experience, as a leading provider for Building Management, Energy Management, and HVAC contracting services, to the top building contracting and maintenance industries.* ***Team Star*** *is a well-established and popular company with an excellent track record for the best customer satisfaction.* ***Team Star*** *has never compromised on the quality of the services and products provided to the customer.* ***Team Star's*** *skilled workforce is highly experienced and guided by a strong leadership team.*
Head Quarters	*P.O. Box : 45705, Al Quoz Ind. 4, Dubai, United Arab Emirates*
Services	*HVAC services,* *Energy Management Services,* *Water Leakage Detection,* *Planned Maintenance,* *BMS installations*
Major Projects/ Sectors	❑ *Jumeirah Properties* ❑ *Wafi Properties* ❑ *Carrefour* ❑ *Dubai Mall* ❑ *Deira City Centre* ❑ *ADDC* ❑ *Al Ghurair* ❑ *Atlantis* ❑ *DAFZA* ❑ *Dubai Airport* ❑ *Dubai Police HQ* ❑ *ENOC*

TEAM STAR
ISO 9001-2008 & ISO 14001-2004

Our Strategic Partner

SquareOne Technologies

About	***SquareOne Technologies*** *is a niche ICT solution provider that operates across GCC & India.* ***SquareOne*** *Technologies mainly offers solutions in Information Exchange, Enterprise Content Management, Business Intelligence, Enterprise Print Management, Mobility & Virtualization.* ***SquareOne*** *has a network of eight offices and several channel partners to cover the region.*
Head Quarters	*P.O. Box: 50966, TECOM (Opposite DIC) , Dubai, United Arab Emirates*
Products/ Services	*- Enterprise Content Management (ECM),* *- Enterprise Print Management,* *- Business Intelligence & Analytics,* *- Information Exchange Access & Mobility*
Major Clients/ Projects	❑ *Government* ❑ *Banking & Finance* ❑ *Education* ❑ *Health Care* ❑ *Banking & Finance* ❑ *Logistics & Transport* ❑ *Telecom* ❑ *Construction* ❑ *Distribution & Retail* ❑ *Oil & Gas*

Our Strategic Partner

LC ACOUSTICS

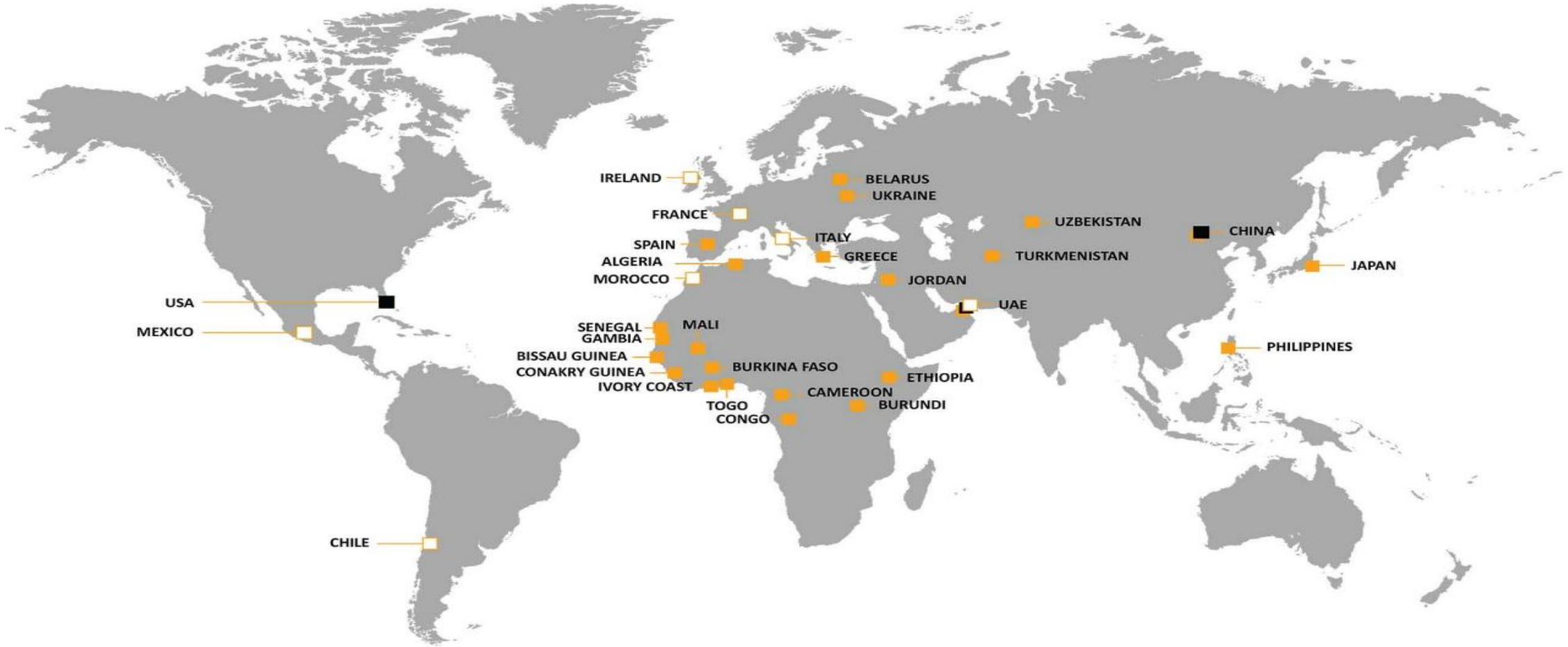
About	***LC Acoustics*** *is a multi-disciplinary services and solutions company that provide Audio, Visual, Control, Integration and Acoustics design services to a multitude of clients and venues.* ***LC Acoustics*** *signature – Our reputation within the audio /visual Industry is enviable as a company that promises to deliver Innovative consultation, creative technology solutions with a commitment to excellence and client satisfaction.*
Head Quarters	*P.O. Box 66488, Dubai Silicon Oasis, Dubai, United Arab Emirates*
Services	*- Design, consultation and feasibility study,* *- Acoustic study and computer modeling using EASE and Modeler software,* *- Room attributes measurements (noise, reverberation, STI),* *- Engineering reports and technical writing,* *- Tender spec development, tender,* *- Shop drawings and engineering reports,* *- Technical submittals, project documentation, O&M Manuals,* *- Project management and supervision,* *- System commissioning, calibration, tuning and As-Built report compilation,* *- Integration services with A/V based M2M,User Interface, control and programming,* *- Annual engineering, support and maintenance contracts (AMC)*

Our Strategic Partner

LC ACOUSTICS *(Cont'n.)*

Major Projects	***Hospitality & Commercial:*** ❑ *F&B, Restaurants* ❑ *Guest Room* ❑ *Public Areas* ❑ *Meeting & Conference Rooms* ❑ *Ballrooms & Banquet Halls* ❑ *Spa & Gyms* ❑ *Outdoor Venues* ❑ *BOH & Control Rooms* ❑ *Retail Stores* ***Recreational Facilities:*** ❑ *Parks* ❑ *Aqua/Water Parks* ❑ *Arcades* ❑ *Ice Rinks* ❑ *Food Courts* ***Places of Worship:*** ❑ *Mosques* ❑ *Churches* ❑ *Temples* ***Stadia:*** ❑ *Aquatic Centers* ❑ *Multi Facet arena* ❑ *Stadium* ❑ *Sports courts* ***Performing Arts Centers:*** ❑ *Theaters* ❑ *Multi-purpose auditoriums* ❑ *Surround Sound venues* ***Educational Facilities:*** ❑ *Classrooms* ❑ *Lecture halls* ❑ *Gymnasiums* ❑ *Cafeteria* ***Government and Special Services*** ❑ *Command and Control Centers* ❑ *Transportation* ❑ *Aviation / Airports* ❑ *Judicial Courts* ❑ *Convention Centers* ❑ *Exhibition Halls*

Global Presence



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SOCIAL